ENVIRONMENTAL PERFORMANCE OF ECO TOURISM ACCOMMODATION IN KUALA TAHAN, PAHANG NATIONAL PARK

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ABSTRACT

The research is about to study the environmental performance of eco accommodation in Kuala Tahan, Pahang National Park. Purpose of the study is to investigate the accommodation operation activities in the area and its impact towards the nature environment. Directly the study purposely is to I) to investigate the level of accommodation environment performance at the destination besides identifying the current issues and effort of the place that need to be taken by all related stakeholders. II) To emphasize the need for consultation and coordination among the tourism enterprises allied industry, local authority and related interested parties in finding solution for issues and action in managing the national park and III) to provide value information about environment performance of tourism accommodation especially in Malaysia national park for the proper use of tourism enterprise through environment sensitivity and responsibility of the business practices. The study was conducted through qualitative approaches and methodology of semi structured interviewed has been applied in collecting the data for the report and present it in form of discussion through various table in the report. The result of the study shows that environmental performances of accommodation operators in Kuala Tahan are still manageable in terms of impact towards environment. The activities from accommodation operators in the area are not much contributing to the damages or interruption to the nature of the area. However, the study also would discuss the pros and cons of the accommodation activities towards environment in the area for further discussion.
ABSTRAK

Kajian ini mengenai persembahan persekitaran oleh penginapan eko pelancongan di Kuala Tahan, Taman Negara Pahang. Tujuan utama kajian ini dijalankan adalah untuk menyiasat tahap persembahan persekitaran dari aktiviti rumah penginapan eko pelancongan di kawasan kajian dan kesannya kepada alam sekitar sekelilingnya. Secara khususnya, kajian ini dijalankan bagi I) menyiasat dan mengenalpasti tahap persembahan persekitaran dari rumah penginapan eko pelancongan dan kesannya kepada alam sekitar selain mengenal pasti isu - isu and usaha yang perlu diambil oleh pengusaha and juga pihak berwajib. II) menenaskan keperluan kepada perbincangan atau perundingan antara pengusaha pelancongan dengan badan - badan yang terlibat di dalam industri pelancongan serta badan - badan yang berwajib untuk mencari penyelesaian isu - isu dan tindakan dalam menguruskan taman negara dan III) memberikan maklumat yang bernilai mengenai persembahan persekitaran terutamanya dari segi rumah penginapan eko pelancongan di taman negara Malaysia untuk kegunaan pengusaha pelancongan dari segi kesan kepada kepekaan alam sekitar dan tanggungjawab pengusaha terhadapnya. Kajian ini dijalankan secara kualitatif dan kaedah tembual secara semi struktur dijalankan dalam mendapatkan maklumat untuk laporan dan dipresentasikan dalam bentuk pelbagai jadual di dalam laporan. Hasil kajian menunjukan bahawa persembahan persekitaran dari rumah eko pelancongan di Kuala Tahan adalah masih terkawal dan masih boleh diuruskan dengan baik. Aktiviti dari rumah eko pelancongan tidak mempunyai kesan yang banyak kepada alam sekitar. Akan tetapi kajian ini akan membincangkan lebih terperinci tentang kelebihan dan kekurangan dari aktiviti