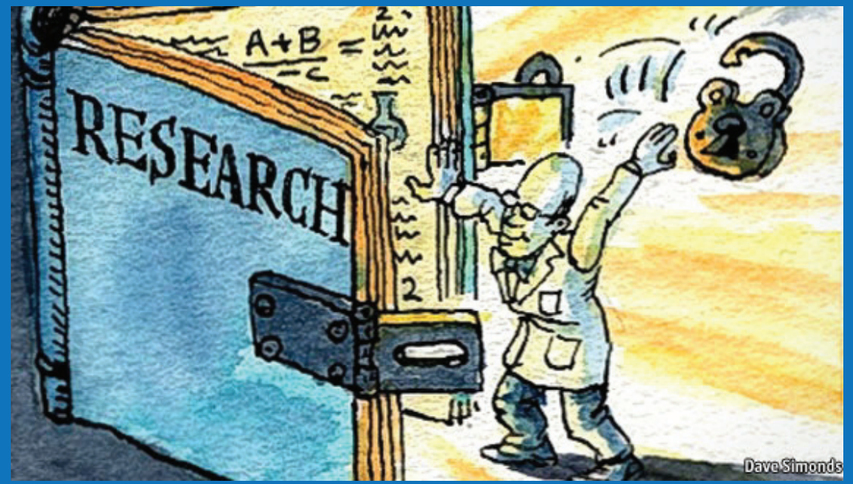
CiPD Talk Series

Background

The CIPD Talk Series is a platform for renowned academicians and practitioners in the field of built environment to share their knowledge and experience with researchers and postgraduates in the faculty. The aims of this event are to stimulate interaction and discourse as well as to broaden the worldview of the participants in the light of UTM's aspiration to become a world class research university.

Talk 6

Academic Publishing: Navigating Expectations and Ethics in a Post-Disciplinary World



Speaker
Prof. Alan A. Lew
Northern Arizona University
United State of America

Moderator
Prof. Amran Hamzah
Centre for Innovative Planning and Development, CiPD

Date	Time	Venue
29 April 2013	10.00am - 12.15pm	Seminar Room Faculty of Built Environment UTM

Tentative Programme

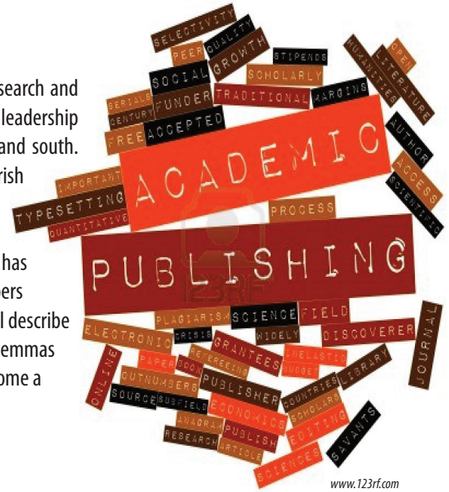
10.00 a.m. :	Introduction by Moderator
10.10 a.m. :	Talk 6: **Academic Publishing: Navigating Expectations and Ethics in a Post-Disciplinary World** by Prof. Alan A. Lew, Professor, Northern Arizona University.
11.30 a.m. :	Q & A Session
12.15 p.m. :	Lunch

Talk 6

Academic Publishing: Navigating Expectations and Ethics in a Post-Disciplinary World

Synopsis

In recent years, the higher education landscape of research and publishing has become increasingly globalized, as the leadership of the west is challenged by scholars from the east and south. Citation indices, university rankings, and publish or perish policies are driving more academics than ever before to compete for limited page space in reputable journals. As a result, the number of academic journals has proliferated and the validity of submitted research papers has come under greater scrutiny. This presentation will describe today's academic publishing challenges, the ethical dilemmas that editors and publishers encounter, and how to become a successful and respected scholar in today's world.



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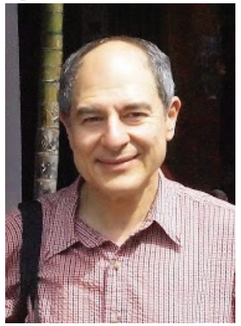
Speaker's Profile



Alan A. Lew is a Professor in the Department of Geography, Planning, and Recreation at Northern Arizona University where he teaches courses in geography, urban planning and tourism development. He is a member of the American Institute of Certified Planners (AICP) and is a Fellow of the International Academy for the Study of Tourism (IAST). His education included attending universities in Hong Kong, Singapore, Hawaii and Oregon, as well as his home state of California. As a result, his research interests focus on tourism in the Asia-Pacific region, particularly in Southeast Asia and greater China, with topics covering community tourism planning, tourist movements, sustainable tourism, heritage tourism, tourism geography.

Dr. Lew has held two Fulbright positions, in Singapore (1983-4) and Malaysia (Spring 2012), and has been a visiting lecturer at the University of Tűbingen, Germany (1989) and at the National University of Singapore (1997-8 and Spring 2008). He is currently a Research Associate at the University of Technology Malaysia, a Concurrent Professor at Nanjing University, and an External Examiner at the Chinese University of Hong Kong. He often collaborates with international colleagues to organize conferences, including in China (2001, 2003, 2005, 2007, 2009, 2011 and 2013), Martinique (2011), Hong Kong (2012 and 2013) and Malaysia (2013).

His research interests focus on tourism in the Asia-Pacific region, particularly in Southeast Asia and China, with topics covering community tourism planning, tourist movements, sustainable tourism, heritage tourism, tourism geography.

Professor Lew has authored close to 70 articles and book chapters and has written and edited several books, including Tourism in China (1995 and 2003), Sustainable Tourism: A Geographical Perspective (1998), Tourism and Gaming on American Indian Lands (1998), Companion to Tourism (2004), Seductions of Place (2005), Understanding and Managing Tourism Impacts: An Integrated Approach (2009), and World Regional Geography: Human Mobilities, Tourism Destinations, Sustainable Environments (2011), among others. He is the founding editor-in-chief of the ISI/SSCI listed journal, Tourism Geographies (since 1999), serves on the editorial boards of 13 other journals, and has served in leadership positions for the Tourism Commission of the International Geographical Union (IGU) and the Recreation, Tourism and Sport (RTS) specialty group of the Association of American Geographers (AAG).

Dr. Lew has been using the internet in his teaching since 1995 and has been a leader in online teaching technology at NAU. His classes, publications, professional association and conference involvement, social media and other academic activities can be found at http://AlanLew.com.